## NUS Enterprise Summer Programme in Entrepreneurship

# NUS Enterprise Summer Programme in Entrepreneurship

Programme dates: 5 July to 16 July 2021 Application period: 15 Feb to 31 March 2021

APPLY NOW

IMPORTANT: You are advised to read the <u>"Application info and eligibility"</u> section on this page before you start your application.

Learn about entrepreneurship in the bustling city of Singapore: a little red dot that has "started up" and "scaled up" to achieve global impact today.

Singapore has birthed a wide array of home-grown enterprises that leave footprints in the region and beyond. Its success stories include enterprises like Carousell, Shopback, Rotimatic, Patsnap and many more.

This programme is a melting pot of nationalities, languages and cultures as it brings together high-calibre students from all over the globe to learn and grow together, in an intensive two-week introduction to the innovation and entrepreneurship ecosystem of Singapore and Southeast Asia.

Through an enriching combination of lectures, conversations with startups, ideation and pitching sessions, as well as visits to various organisations, our programme aims to provide you with a comprehensive educational experience, at the same time to forge social and academic bonds between local and international students, and our esteemed speakers and ecosystem builders.



#### Programme Details

Priority consideration will be given to students with a basic interest in entrepreneurship. The NUS Enterprise Summer Programme in Entrepreneurship is targeted at undergraduate students currently enrolled in university, majoring in any discipline.

Our programme broadly covers the following topics:

#### Business and Socio-Cultural context of Singapore and ASEAN

- Singapore's Economic Development Model and the Changing Role of Entrepreneurship and Innovation
- The Heart of Singapore's and ASEAN's Startup Ecosystem
- Understanding IP and Innovation in Singapore and ASEAN
- Understanding the ASEAN Relationship, Language and Culture
- Experiential Introduction to Singapore

#### Practical Insights and Skills for Aspiring Entrepreneurs

- How to be an Entrepreneur: Opportunity Recognition and Entrepreneurial Mindset
- Lean Startup Methodology
- Value Proposition and Business Model Design
- New Venture Creation
- Pitching and Fund Raising

#### Themes in Entrepreneurship

- Technology Entrepreneurship
- Social Entrepreneurship
- Corporate Intrapreneurship

#### Learning Outcomes:

- Understanding the core concepts of entrepreneurship from opportunity recognition and customer/market validation to value proposition/business model design, team formation and lean launch.
- Awareness of the diverse startup ecosystems and socio-cultural environment of Singapore and Southeast Asia, and the importance of the role of social networks in resource acquisition
- Practical hackathon experience/skills in developing and pitching startup idea Lectures will be conducted in English by faculty members from the National University of Singapore and industry experts. Students who have met the programme requirements will be awarded 4 modular credits (4 MCs) and a Certificate of Completion from NUS Enterprise at the end of the programme.

The fee for this two-week virtual programme is SGD 4,650 (before Goods and Services Tax). Payment is via bank draft, and is to be made payable to "**National University of Singapore**".

Do follow us on our <u>Facebook</u> and <u>Instagram</u> pages to receive the latest information about the programme.

Programme dates: 5 July to 16 July 2021 Application period: 15 Feb to 31 March 2021

IMPORTANT: You are advised to read the <u>"Application info and eligibility"</u> section on this page before you start your application.

#### Application Info and Eligibility

**NUS Enterprise Summer Programme in Entrepreneurship 2021** 

Programme dates: 5 July to 16 July 2021 Application period: 15 Feb to 31 March 2021

The 2-week programme will be conducted fully online.

#### **Application Procedure:**

- 1. You may submit your application via the **Online Application Portal**. Please download and read the **application guide** <u>before</u> you start your application
- 2. Prepare a link to an introduction video of no more than 3 minutes to submit along with your application.

The video to briefly include the following:

- Introduction about yourself
- Why you are interested in joining the NUS Enterprise Summer Programme in Entrepreneurship.
- Describe one business idea you want to/are pursuing or what you are passionate about
- Describe what you wish to take-away from this programme and how it may help you in your current/ future business idea.

[Note: To submit the video, you can upload it on to YouTube, change the privacy settings to "Unlisted" or "Password protect", and provide the video URL (and password where applicable) in the relevant section in your online application]

3. Submit the relevant hardcopy documents (Refer FAQ No.2) to NUS after completing your online application.

#### **Before You Apply**

#### Can I Apply?

Students who wish to apply for the NUS Enterprise Summer Programme in Entrepreneurship are required to do their groundwork before applying, to find out if they meet the eligibility requirements, as well as the financial costs involved.

#### **Eligibility Criteria**

The NUS Enterprise Summer programme in Entrepreneurship is opened to all students from all institutions and universities, and the programme is taught entirely in English. In order to take part in the Summer programme, you must:

- be currently enrolled in an accredited college or university
- be proficient in the English language

#### **English Proficiency**

If English is not your home university's primary language, you are required to upload your English proficiency document during your application. We shall deem that students nominated are suitable to come on exchange and would be able to cope with the rigorous curriculum conducted in English at NUS Enterprise.

Based on our requirements, please refer below as a guideline for a student to cope with studying at NUS Enterprise:

Test	Minimum Acceptable Score
IELTS	6.5 overall with 6.5 in Reading and Writing components
TOEFL	100 for the Internet-based test

Please note that only TOEFL and / or IELTS scores obtained in the two years leading up to 15 March of the year of application will be considered. For instance, for applications

closing on 15 March 2020, the validity period for the scores is from 15 March 2018 to 15 March 2020 (both dates inclusive).

#### Summer Programme Student Policy

#### **Programme**

Students will only be considered successfully enrolled as an NUS Enterprise Summer Student after payment has been made. Failure to make payment before the given deadline without any valid reason will be deemed as withdrawal from the programme. All students who attain 100% attendance and fulfil all assessment requirements for the programme will be awarded 4 modular credits (MC) and a Certificate of Participation from NUS Enterprise at the end of the programme.

#### Withdrawal from programme

Students who wish to withdraw from the programme shall inform NUS Enterprise by writing in at necbox13@nus.edu.sg and their home university / agency (if applicable).

#### **Withdrawal Policy**

Withdrawal from the NUS Enterprise Summer programme only applies to students who have accepted enrolment into the programme. Actions prior to that, such as rejecting the enrolment offer or cancelling application, are **NOT** considered a withdrawal and will NOT incur any penalties.

Any students who wish to withdraw from the programme shall inform NUS Enterprise by in writing at necbox13@nus.edu.sg. Students nominated on exchange by their home university or agency will also need to inform their home university or agency coordinator on their withdrawal.

Timeline	Exchange and Fee-Paying Students Withdrawal Policy
Before arrival at NUS	Student has to inform NUS Enterprise and home university / agency (if applicable) in writing 4 weeks prior to arrival about withdrawal from the programme.  Any paid Programme Fees shall <b>NOT</b> be refunded.
After arrival at NUS	Student has to inform NUS Enterprise and home university / agency (if applicable) at any point in time about his/her withdrawal intentions.  The Programme Fees shall <b>NOT</b> be refunded.

#### FAQs

We have compiled answers to Frequently Asked Questions we receive.

Please look through our answers below for more information on the application process, and programme details.

If your question has not been answered in the FAQ, you may write in to us at necbox13@nus.edu.sg.

## 1. I am a high school student / graduating senior / working adult. Am I eligible for the programme?

The NUS Enterprise Summer Programme in Entrepreneurship is designed for undergraduate and post-graduate students currently enrolled in a university (from any discipline).

You may also apply if you are:

- A high school graduate, starting your first year of university immediately after the Summer Programme
- A final year student graduating in the year the Summer Programme takes place

- A graduate student enrolled in the university

Please note that priority consideration is given to current undergraduates and post-graduates.

Working professionals who are currently not enrolled in the university are unfortunately not eligible for this programme.

#### 2. What documents do I need to submit during application?

You will need to submit the following documents:

- A copy of your Passport page which shows your name and nationality.
- A copy of your Academic Transcript with grade legend issued by your Home University (with English translation, if applicable).
- A letter from your Home University indicating your expected graduate date/month and current student status in the University
- A copy of your English Language requirement, if your Home University medium is not in English.
- A copy of your Curriculum Vitae (CV)
- Financial Documentary Proof in English
  - Self-financing student: Submit a bank statement (original, certified true copy or electronically generated statements will be accepted). The statement should not be dated more than 6 months from the intended date of admission.
  - Scholarship holder: Submit an official letter from the sponsoring organization(s) with details of the sponsorship over the period of study/research at NUS.

### 3. What will I get out of the NUS Enterprise Summer Programme in Entrepreneurship?

Write-ups of the 2019 and 2018 Summer Programme can be found in NUS News: 2019: 2018

Additionally, you may read a student testimonial from Habib University student, Aarti Lilaram, here.

#### 4. How many students will be in the Summer Programme?

The 2019 NUS Enterprise Summer Programme in Entrepreneurship hosted 180 local and international students. These students come from a diverse range of nationalities and academic backgrounds.